

ORDER

**WOOD**

Orders
Order / Rev: 189675
Alt Order #: 6831506
Product Desc: order
Estimate: C22C28
Flight Dates: 10/22/12 - 10/28/12
Original Date / Rev: 07/06/12 / 07/06/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Detroit International Bridge
Demographic: A35+
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	112	\$49,600.00	\$42,160.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	112	\$49,600.00	\$42,160.00	0.00
Totals	112	\$49,600.00	\$42,160.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	30%	\$49,600.00
Market	100%	\$165,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$49,600.00
WXMI	10%	\$16,533.33
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$49,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/22/12	10/22/12	Today Show 3	CM	10-11a	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$225.00		0.00			
E 2	WOOD	10/23/12	10/23/12		CM	10-11a	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

Order / Rev: 189675
 Alt Order #: 6831506
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C22C28

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3											
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$225.00		0.00				
E 3	WOOD	10/24/12	10/24/12	Today Show 3	CM	10-11a	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$225.00		0.00				
E 4	WOOD	10/25/12	10/25/12	Today Show 3	CM	10-11a	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$225.00		0.00				
E 5	WOOD	10/26/12	10/26/12	Today Show 3	CM	10-11a	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$225.00		0.00				
E 6	WOOD	10/22/12	10/22/12	Noon News	CM	12-1p	M-----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			2		\$450.00		0.00				
E 7	WOOD	10/23/12	10/23/12	Noon News	CM	12-1p	-T-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$450.00		0.00				
E 8	WOOD	10/24/12	10/24/12	Noon News	CM	12-1p	--W----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			2		\$450.00		0.00				
E 9	WOOD	10/25/12	10/25/12	Noon News	CM	12-1p	---T---	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$450.00		0.00				
E 10	WOOD	10/26/12	10/26/12	Noon News	CM	12-1p	----F--	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			2		\$450.00		0.00				
E 11	WOOD	10/22/12	10/22/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$100.00		0.00				
E 12	WOOD	10/23/12	10/23/12	M-F 2-3p	CM	2-3p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$100.00		0.00				
E 13	WOOD	10/24/12	10/24/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$100.00		0.00				
E 14	WOOD	10/25/12	10/25/12		CM	2-3p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

Order / Rev: 189675
 Alt Order #: 6831506
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C22C28

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p Rachael Ray RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$100.00 0.00															
E 15	WOOD	10/26/12	10/26/12	M-F 2-3p Rachael Ray	CM	2-3p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$100.00 0.00															
E 16	WOOD	10/22/12	10/22/12	M-F 3-4p The Doctors	CM	3-4p	M-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 2 \$100.00 0.00															
E 17	WOOD	10/23/12	10/23/12	M-F 3-4p The Doctors	CM	3-4p	-T-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 2 \$100.00 0.00															
E 18	WOOD	10/24/12	10/24/12	M-F 3-4p The Doctors	CM	3-4p	--W----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 2 \$100.00 0.00															
E 19	WOOD	10/25/12	10/25/12	M-F 3-4p The Doctors	CM	3-4p	---T---	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 2 \$100.00 0.00															
E 20	WOOD	10/26/12	10/26/12	M-F 3-4p The Doctors	CM	3-4p	----F--	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 2 \$100.00 0.00															
E 21	WOOD	10/22/12	10/22/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 2 \$250.00 0.00															
E 22	WOOD	10/23/12	10/23/12	M-F 4-5p Ellen	CM	4-5p	-T-----	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 2 \$250.00 0.00															
E 23	WOOD	10/24/12	10/24/12	M-F 4-5p Ellen	CM	4-5p	--W----	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 2 \$250.00 0.00															
E 24	WOOD	10/25/12	10/25/12	M-F 4-5p Ellen	CM	4-5p	---T---	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 2 \$250.00 0.00															
E 25	WOOD	10/26/12	10/26/12	M-F 4-5p Ellen	CM	4-5p	----F--	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 2 \$250.00 0.00															
E 26	WOOD	10/22/12	10/22/12		CM	5a-6am	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

Order / Rev: 189675
Alt Order #: 6831506
Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
Product Desc: order
Estimate: C22C28

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5am Daybreak														
5am Daybreak														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----				1	\$200.00		0.00			
E 27	WOOD	10/23/12	10/23/12	5am Daybreak	CM	5a-6am -T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
5am Daybreak														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----				1	\$200.00		0.00			
E 28	WOOD	10/24/12	10/24/12	5am Daybreak	CM	5a-6am --W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
5am Daybreak														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----				1	\$200.00		0.00			
E 29	WOOD	10/25/12	10/25/12	5am Daybreak	CM	5a-6am ---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
5am Daybreak														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---				1	\$200.00		0.00			
E 30	WOOD	10/26/12	10/26/12	5am Daybreak	CM	5a-6am ----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
5am Daybreak														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--				1	\$200.00		0.00			
E 31	WOOD	10/22/12	10/22/12	6am Daybreak	CM	6-7a M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
6am Daybreak														
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----				1	\$475.00		0.00			
E 32	WOOD	10/23/12	10/23/12	6am Daybreak	CM	6-7a -T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
6am Daybreak														
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----				1	\$475.00		0.00			
E 33	WOOD	10/24/12	10/24/12	6am Daybreak	CM	6-7a --W----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
6am Daybreak														
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----				1	\$475.00		0.00			
E 34	WOOD	10/25/12	10/25/12	6am Daybreak	CM	6-7a ---T---	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
6am Daybreak														
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---				1	\$475.00		0.00			
E 35	WOOD	10/26/12	10/26/12	6am Daybreak	CM	6-7a ----F--	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
6am Daybreak														
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--				1	\$475.00		0.00			
E 36	WOOD	10/22/12	10/22/12	Today Show M-F	CM	658-9a M-----	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
Today Show														
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	M-----				2	\$750.00		0.00			
E 37	WOOD	10/23/12	10/23/12	Today Show M-F	CM	658-9a -T-----	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
Today Show														
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----				2	\$750.00		0.00			
E 38	WOOD	10/24/12	10/24/12		CM	658-9a --W----	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00

Order / Rev: 189675
 Alt Order #: 6831506
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C22C28

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show M-F											
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		2			\$750.00		0.00				
E 39	WOOD	10/25/12	10/25/12	Today Show M-F	CM	658-9a	---T---	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		2			\$750.00		0.00				
E 40	WOOD	10/26/12	10/26/12	Today Show M-F	CM	658-9a	----F--	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		2			\$750.00		0.00				
E 41	WOOD	10/27/12	10/27/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Daybreak Sat 6am											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$300.00		0.00				
E 42	WOOD	10/27/12	10/27/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				Daybreak Sat@7am											
				NEWS 8A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		2			\$600.00		0.00				
E 43	WOOD	10/28/12	10/28/12	Daybreak Sun @6am	CM	6-7a	-----S	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
				Daybreak Sun @6am											
				SU DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		2			\$175.00		0.00				
E 44	WOOD	10/28/12	10/28/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$475.00	P3	0.00	NM	1	\$475.00
				Daybreak Sun @7am											
				NWS8 DAYBK SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$475.00		0.00				
E 45	WOOD	10/28/12	10/28/12	Today Show Su	CM	758-9a	-----S	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
				Today Show Sunday											
				TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		2			\$650.00		0.00				
E 46	WOOD	10/22/12	10/22/12	M-F 5p News	CM	5-530p	M-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p											
				NEWS 8 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$700.00		0.00				
E 47	WOOD	10/23/12	10/23/12	M-F 5p News	CM	5-530p	-T-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p											
				NEWS 8 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$700.00		0.00				
E 48	WOOD	10/24/12	10/24/12	M-F 5p News	CM	5-530p	--W----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p											
				NEWS 8 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1			\$700.00		0.00				
E 49	WOOD	10/25/12	10/25/12	M-F 5p News	CM	5-530p	---T---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p											
				NEWS 8 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$700.00		0.00				
E 50	WOOD	10/26/12	10/26/12		CM	5-530p	----F--	:30	1	\$700.00	P4	0.00	NM	1	\$700.00

Order / Rev: 189675
 Alt Order #: 6831506
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C22C28

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5p News M-F News 8 @ 5p														
NEWS 8 AT 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$700.00		0.00			
E 51	WOOD	10/22/12	10/22/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$800.00		0.00			
E 52	WOOD	10/23/12	10/23/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p -T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$800.00		0.00			
E 53	WOOD	10/24/12	10/24/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p --W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$800.00		0.00			
E 54	WOOD	10/25/12	10/25/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p ---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$800.00		0.00			
E 55	WOOD	10/26/12	10/26/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p ----F--	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$800.00		0.00			
E 56	WOOD	10/22/12	10/22/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p M-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,100.00		0.00			
E 57	WOOD	10/23/12	10/23/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p -T-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,100.00		0.00			
E 58	WOOD	10/24/12	10/24/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p --W----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,100.00		0.00			
E 59	WOOD	10/25/12	10/25/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p ---T---	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,100.00		0.00			
E 60	WOOD	10/26/12	10/26/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p ----F--	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,100.00		0.00			
E 61	WOOD	10/27/12	10/27/12	Sat 6p News 8 Sat News 8 @ 6p	CM	6-630p -----S-	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
SA NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$650.00		0.00			
E 62	WOOD	10/28/12	10/28/12		CM	6-7p -----S	:30	1	\$850.00	P4	0.00	NM	1	\$850.00

Order / Rev: 189675
 Alt Order #: 6831506
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C22C28
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 6p News 8 Sun News 8 @6p SU NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$850.00 0.00														
E 63	WOOD	10/22/12	10/22/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a M-----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 2 \$300.00 0.00														
E 64	WOOD	10/23/12	10/23/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a -T-----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 2 \$300.00 0.00														
E 65	WOOD	10/24/12	10/24/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a --W----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 2 \$300.00 0.00														
E 66	WOOD	10/25/12	10/25/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a ---T---	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 2 \$300.00 0.00														
E 67	WOOD	10/26/12	10/26/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a ----F--	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 2 \$300.00 0.00														
E 68	WOOD	10/22/12	10/22/12	LN M-F M-F News 8 @ 11	CM	11-1135p M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$650.00 0.00														
E 69	WOOD	10/23/12	10/23/12	LN M-F M-F News 8 @ 11	CM	11-1135p -T-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$650.00 0.00														
E 70	WOOD	10/24/12	10/24/12	LN M-F M-F News 8 @ 11	CM	11-1135p --W----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$650.00 0.00														
E 71	WOOD	10/25/12	10/25/12	LN M-F M-F News 8 @ 11	CM	11-1135p ---T---	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$650.00 0.00														
E 72	WOOD	10/26/12	10/26/12	LN M-F M-F News 8 @ 11	CM	11-1135p ----F--	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$650.00 0.00														
E 73	WOOD	10/22/12	10/22/12	M-F 7-730p Inside Edition	CM	7-730p M-----	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$425.00 0.00														
E 74	WOOD	10/23/12	10/23/12		CM	7-730p -T-----	:30	1	\$425.00	P4	0.00	NM	1	\$425.00

Order / Rev: 189675
 Alt Order #: 6831506
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C22C28
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-730p Inside Edition INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$425.00 0.00														
E 75	WOOD	10/24/12	10/24/12	M-F 7-730p Inside Edition	CM	7-730p --W----	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$425.00 0.00														
E 76	WOOD	10/25/12	10/25/12	M-F 7-730p Inside Edition	CM	7-730p ---T---	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$425.00 0.00														
E 77	WOOD	10/26/12	10/26/12	M-F 7-730p Inside Edition	CM	7-730p ----F--	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$425.00 0.00														
E 78	WOOD	10/22/12	10/22/12	M-F 730-8p Access Hollywood	CM	730-8p M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$250.00 0.00														
E 79	WOOD	10/23/12	10/23/12	M-F 730-8p Access Hollywood	CM	730-8p -T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$250.00 0.00														
E 80	WOOD	10/24/12	10/24/12	M-F 730-8p Access Hollywood	CM	730-8p --W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$250.00 0.00														
E 81	WOOD	10/25/12	10/25/12	M-F 730-8p Access Hollywood	CM	730-8p ---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$250.00 0.00														
E 82	WOOD	10/26/12	10/26/12	M-F 730-8p Access Hollywood	CM	730-8p ----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$250.00 0.00														
E 83	WOOD	10/26/12	10/26/12	Fri Hour 3 Friday 10-11p	CM	10-11p ----F--	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$300.00 0.00														
E 84	WOOD	10/27/12	10/27/12	Sa Prime Sat Prime Rotator	CM	758-11p -----S-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$250.00 0.00														
E 85	WOOD	10/28/12	10/28/12	FB Night in Amer Pre Ga Football Night in America	CM	7-8p (7:00 PM-8:00 PM) -----S	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$700.00 0.00														
E 86	WOOD	10/28/12	10/28/12		CM	8-1130p -----S	:30	1	\$1,000.00	P5	0.00	NM	1	\$1,000.00

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NFL Football											
				Sunday Night Football		(8:00 PM-11:30 PM)									
				HARRY S LAW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	-----S	1	\$1,000.00	0.00								
Totals														112	\$49,600.00